

FORM PTO-1449
(REV. 7-80)ATTY. DOCKET NO.
FOI96-01SERIAL NO.
08/534,900INFORMATION DISCLOSURE CITATION
IN AN APPLICATIONAPPLICANT
Thomas A. GeraceFILING DATE
April 26, 1996GROUP
2006.

(Use several sheets if necessary)

U.S. PATENT DOCUMENTS

EXAM- INER INI- TIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	FILING DATE IF APPROPRIATE
h.	AC	5,446,891	08/29/95	Kaplan, et al.	395	600	
h.	AD	5,504,675	04/02/96	Cragun, et al.	364	401	
	AC						
	AD						
	AE						
	AF						
	AG						
	AH						
	AI						
	AJ						
	AK						

FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB- CLASS	TRANSLATION YES NO
h.	AL	95/23371	31 Aug 95	PCT			X
	AM						
	AN						

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

h.	AZ2	Bussey, H.E., et al., "Service Architecture, Prototype Description, and Network Implications of a Personalized Information Grazing Service," IEEE Multiple Facets of Integration Conference Proceedings, Vol. 3, No. Conf. 9, June 3, 1990, pp 1046-1053.
h.	AR3	Yan, T.W. and Garcia-Molina, H., "SIFT - A Tool for Wide-Area Information Dissemination," Paper presented at the USENIX Technical Conference, New Orleans, LA (1995, January), pp 177-186.
h.	AS3	Pazzani, M., et al., "Learning from hotlists and coldlists: Towards a WWW Information Filtering and Seeking Agent," Proceedings International Conference on Tools with Artificial Intelligence, January 1995, pp. 492-495.

EXAMINER M. RSHADULLAH

DATE CONSIDERED 1/23.98

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U.S. PATENT DOCUMENTS

EXAM- INER INI- TIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	FILING DATE IF APPROPRIATE

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

h	AT3	Raggett, D., "A review of the HTML + document format," <i>Computer Networks and ISDN Systems</i> , Vol. 27, No. 2, pp. 35-145 (Nov. 1994).
h.	AU3	Gessler, S. and Kotulla A., "PDAs as mobile WWW browsers," <i>Computer Networks and ISDN Systems</i> , Vol. 28, No. 1-2, pp. 53-59 (Dec. 1995).
h.	AV3	Donnelley, J.E., "WWW media distribution via Hopewise Reliabe Multicast," <i>Computer Networks and ISDN Systems</i> , Vol. 27, No. 6, pp. 81-788 (April, 1995).
h	AW3	Jones, R., "Digital's World-Wide Web server: A case study," <i>Computer Networks and ISDN Systems</i> , Vol. 27, No. 2, pp. 297-306 (Nov. 1994).
h.	AX3	Betts, M., "Sentry cuts access to naughty bits," <i>Computers and Security</i> , Vol. 14, No. 7, p. 615 (1995).

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(Use several sheets if necessary)

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U.S. PATENT DOCUMENTS

EXAM- INER INI- TIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	FILING DATE IF APPROPRIATE
	AA						
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	AH						
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FOREIGN PATENT DOCUMENTS

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	AL						
	AM						
	AN						
	AO						
	AP						
	AQ						

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

h.	AT2	"My Yahoo! news summary for My Yahoo! Quotes", http://my.yahoo.con , (1997, January 27).
h.	AU2	"The Front Page", http://live.excite.com/?aBb (1997, January 27) and (1997, April 11).
h.	AV2	"Welcome to Lycos," http://www.lycos.com , (1997, January 27).

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April 26, 1996GROUP
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U.S. PATENT DOCUMENTS

EXAM- INER INI- TIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	FILING DATE IF APPROPRIATE

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MAY 12 97
GROUP 2600

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

h.	AW2	"AdForce Feature Set", http://www.imgis.com/index.html/core/p2_2html (1997, April 11).
h.	AX2	"Network Site Main", http://www.doubleclick.net/frames/general/nets2set.htm (1997, April 11).
h.	AY2	"NetGravity Announces AdServer 2.1", http://www.netgravity.com/news/pressrel/launch21.html (1997, April 11).

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U.S. PATENT DOCUMENTS

EXAM- INER INI- TIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	FILING DATE IF APPROPRIATE
h	AA	5,260,778	11/09/93	Kauffman et al.	358	86	
h	AB	5,515,098	05/07/96	Carles	348	8	
	AC						
	AD						
	AE						
	AF						
	AG						
	AH						
	AI						
	AJ						
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FOREIGN PATENT DOCUMENTS

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	AL						
	AM						
	AN						
	AO						
	AP						
	AQ						

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

h	AR	Berniker, M., "Nielsen plans Internet Service," Broadcasting & Cable, 125(30):34 (1995, July 24).
h	AS	"Media Planning is Redefined in a New Era of Online Advertising," PR Newswire, (1996, February 5).
h	AT	PRNewswire, information concerning the PointCast Network (PCN) (1996, February 13) pp. 213.

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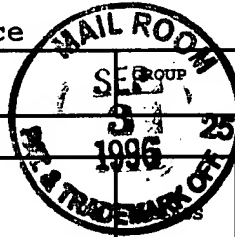
M. IRSHADULLAH

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h.	AU	Information describing BroadVision One-to-One Application System: "Overview," pp. 1; "Further Resources on One-To-One Marketing," pp. 1; "BroadVision Unleashes the Power of the Internet with Personalized Marketing and Selling," pp. 1-3; "Frequently Asked Questions," pp. 1-3; "Products," p. 1; "BroadVision One-To-One (TM)", pp. 1-2; "Dynamic Command Center," p. 1; "Architecture that Scales," pp. 1-2; "Technology," pp. 1; "Creating a New Medium for Marketing and Selling BroadVision One-To-One and the World Wide Web a White Paper," pp. 1-15; http://www.broadvision.com (1996, January-March).				
h.	AV	"NETSCAPE & NetGravity: Any Questions?", http://www.netgravity.com/ , (1996, July 11).				
h.	AW	"IPRO," http://www.ipro.com/ , Internet profiles Corporation Home and other Web Pages (1996, July 11).				
h.	AX	"The Pointcast Network," http://www.pointcast.com/ , (1996, Spring).				
h.	AY	"ABI WHAP, Web Hypertext Applications Processor," http://alphabase.com/abi3/whapinfo.html#profiling , (1996, July 11).				
h.	AZ	Hoffman, D.L. et al., "A New Marketing Paradigm for Electronic Commerce," (1996, February 19), http://www2000.ogsm.vanderbilt.edu/novak/new.marketing.paradigm.html .				
h.	AR2	"Real Media," http://www.realmedia.com/index.html , (1996, July 11).				
h.	AS2	McFadden, M., "The Web and the Cookie Monster," <i>Digital Age</i> , (1996, August).				

EXAMINER M. IRS/ADULLAH

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